



FOR IMMEDIATE RELEASE

LEED'S ACHIEVES QCA ACCREDITATION FOR QUALITY

PITTSBURGH — OCTOBER 9, 2009 — Leed's, a member of Polyconcept North America, the second largest supplier within the promotional products industry, announces its achievement of accreditation through the Quality Certification Alliance based on successful completion of a third-party audit of their compliance programs and practices.

The Quality Certification Alliance (QCA) is an independent, non-governmental, not-for-profit accrediting organization for promotional product industry suppliers. QCA certification helps protect consumer brands and reputations by offering compliance with the highest product standards in the market.

The QCA certification process assures that merchandise manufactured, imprinted and imported by member companies conforms to established domestic and international product laws, regulations and standards. Leed's reaffirms its leadership role in bringing eco-friendly, safe products to market while establishing and enforcing the highest human rights standards.

"Receiving the stamp of approval from the QCA is a great accomplishment for Leed's and a testament to our commitment to customer safety and product quality," says Larry Whitney, compliance manager for Leed's. "This organization and Leed's is committed to raising the standards for product excellence the industry."

Additional information about how Leed's conforms to all safety and compliance regulations can be found on the compliance page of the Leed's website, <http://www.leedsworld.com/about/responsibility/>.

More information on QCA can be found at www.qcalliance.org.

About Leed's

Leed's, as part of Polyconcept North America, is the second leading supplier of promotional products and advertising specialties. Headquartered in New Kensington, Pa. and with offices around the globe, Leed's products, programs and services are recognized throughout the United States and Canada. Leed's offers relentless product innovation, energetic customer service and dynamic client collaboration to the industry. Information about Leed's is available at www.leedsworld.com.

CONTACT:

Erin Lewis

Manager Marketing Promotions

Leed's

400 Hunt Valley Road

New Kensington, PA 15068

PH: 866-LEEDS 24, ext. 2260

FX: 888-571-8272

elewis@leedsworld.com